

FUTURE FOUNDERS

AGE 13-18



WEEK 1 - IDEATION, STRATEGY & FOUNDATION

DAY	9:15-9:55	9:55-10:35	10:50-11:30	RECREATION 11:30-12:00	12:30-1:10	1:10-1:50
Monday	Business School (Financial Intelligence)	Tech School (App Development Fundamentals)	Media School (Advanced Storytelling & Scripting)	Lego Story Sequence Chess Basketball (Choose 1)	Leadership School (7 Habits & Leadership Identity)	Startup Project Selection
Tuesday	Creative Hub (Branding & Identity Design)	Business School (Digital Entrepreneurship)	Tech School (Website & Landing Page Dev)	Puzzle Challenge Dance Game Memory Games Ludo Game (Choose 1)	Media School (Content Creation Strategy)	Business Model Planning
Wednesday	Leadership School (Confidence, Communication & Influence)	Creative Hub (Graphic Design & Visual Communication)	Business School (Pricing & Revenue Strategy)	Treasure Hunt Crossword Snake and Ladder Spelling Challenge (Choose 1)	Tech School (AI Productivity Tools)	Product Prototype Design
Thursday	Media School (Video Production & Editing Basics)	Tech School (Digital Systems Setup)	Leadership School (Execution & Team Collaboration)	Video Game Pair Match Monopoly Count-and-Capture Board Games (Choose 1)	Business School (Customer Experience & Market Research)	Startup Build Session
Friday	Creative Hub (Marketing & Social Media Design)	Media School (Promo Video Creation)	Tech School (Creative Technology Lab)	Word Search Jigsaw Snake and Ladder Dance Game (Choose 1)	Leadership Reflection & Goal Reset	Weekly Pitch Showcase

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WEEK 2 - BUILD, EXECUTE & TEST

DAY	9:15-9:55	9:55-10:35	10:50-11:30	RECREATION 11:30-12:00	12:30-1:10	1:10-1:50
Monday	Business School (Startup Operations & Finance)	Tech School (App & Website Development)	Media School (Professional Video Production)	Lego Story Sequence Chess Basketball (Choose 1)	Creative Hub (Brand System Development)	Product Development
Tuesday	Leadership School (Leadership Challenges & Decision Making)	Business School (Budgeting & Profit Analysis)	Creative Hub (Digital Selling Assets)	Puzzle Challenge Dance Game Memory Games Ludo Game (Choose 1)	Tech School (AI Automation & Productivity)	Startup Build Session
Wednesday	Media School (Marketing & Promotion Campaigns)	Leadership School (Public Speaking & Pitching)	Business School (Investor Pitch Strategy)	Treasure Hunt Crossword Snake and Ladder Spelling Challenge (Choose 1)	Creative Hub (Presentation Design)	Marketing Campaign Build
Thursday	Tech School (Optimization & Troubleshooting)	Media School (Video Editing & Social Media Publishing)	Leadership School (Execution & Discipline Systems)	Video Game Pair Match Monopoly Count-and-Capture Board Games (Choose 1)	Business School (Sales Strategy & Customer Testing)	Product Finalization
Friday	Outdoor Leadership & Innovation Day	Startup Movie & Reflection	Talent & Skill Showcase	Word Search Jigsaw Snake and Ladder Dance Game (Choose 1)	Creative Collaboration Lab	Weekly Demo Presentation

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WEEK 3 - LAUNCH, SHOWCASE & IMPACT

DAY	9:15-9:55	9:55-10:35	10:50-11:30	RECREATION 11:30-12:00	12:30-1:10	1:10-1:50
Monday	Final Product Completion	Presentation & Pitch Design	Sales & Revenue Push	Story Sequence Championship Final Jigsaw Championship Final Crossword Championship Final Memory Games Championship Final (Choose 1)	Executive Confidence Coaching	Demo Preparation
Tuesday	Final Branding & Portfolio Setup	Product Testing & Deployment	Final Media Production	Pair Match Championship Final Word Search Championship Final Chess Championship Final Basketball Championship Final (Choose 1)	Investor Pitch Rehearsal	Exhibition Setup
Wednesday	Final Submission & Review	Public Speaking Showcase	Portfolio Exhibition	Lego Championship Final Puzzle Challenge Championship Final Dance Game Championship Final Spelling Challenge Championship Final (Choose 1)	Leadership Reflection	Final Rehearsal
Thursday	Excursion	Leadership Walk	Team Bonding Challenges	Outdoor Exploration	Reflection & Journaling	Creative Content Tasks
Friday	GRAND DEMO DAY	Startup Presentations	Awards & Recognition Ceremony	Grand Championship Celebration Music Dance Awards (All participate)	Closing Reflection	Graduation Ceremony